



MEDIA RELEASE *draft 2 for Adelaide media call*

15 April 2011

WICKED - the Musical Event of the Decade - Opens in Adelaide

Final tickets on sale Monday

After travelling thousands of kilometres in seventeen semi-trailers **WICKED**, the worldwide smash hit musical phenomenon has arrived in Adelaide.

WICKED's emerald premiere in Adelaide will be held on **Sunday 17 January**, at the Festival Theatre ahead of a strictly limited season.

The final release of tickets for this 'must see' show go on sale at BASS on Monday 18 April.

After being seen by well over 1.3 million Australians during the record-breaking Sydney, Melbourne and Brisbane seasons, its Adelaide's turn to fall in love with the two witches of Oz.

Currently in its 8th year on Broadway, **WICKED**'s four North American and four international companies have cumulatively grossed \$2.1 billion and have been seen by 27 million people worldwide. **WICKED** is the winner of 35 major awards including the Grammy Award, three Tony Awards and six Helpmann Awards including Best Musical.

Australia's leading theatrical producer, Adelaide-born **John Frost**, whose Broadway productions have won two Tony Awards, is constantly surprised at the records that **WICKED** makes and breaks. 'Adelaide audiences are taking **WICKED** into their hearts. **WICKED** is not just a musical it's a major event that both theatre and non-theatre goers will love. It gives me great pride to bring **WICKED** in all its green glory back to my home town.'

Long before Dorothy drops in, two other girls meet in the Land of Oz one, born with emerald green skin, is smart, fiery and misunderstood. The other is beautiful, ambitious and very popular. **WICKED** tells the story of their remarkable odyssey,



how these two unlikely friends grow to become the Wicked Witch of the West and Glinda the Good.

Starring as the two witches of Oz, Glinda and Elphaba, Lucy Durack and Jemma Rix are joined on stage by a spectacular cast including Bert Newton as The Wizard, Maggie Kirkpatrick as Madame Morrible, David Harris as Fiyero, Rodney Dobson as Dr Dillamond, James D. Smith as Boq and Elisa Colla as Nessarose.

WICKED, with music and lyrics by Stephen Schwartz (*Godspell*, *Pippin*, Academy Award-winner for *Pocahontas* and *The Prince of Egypt*) and book by Winnie Holzman (*My So Called Life*, *Once And Again* and *thirtysomething*), is produced by Marc Platt, Universal Pictures, The Araca Group, Jon B Platt and David Stone, with John Frost as Australian Co-Producer.

WICKED proudly acknowledges its family of WICKED sponsors for the Adelaide season including Showbiz, Channel 7, Mix 102.3FM, Intercontinental Adelaide, Volvo Car Australia, Constellation Wines, MAC Cosmetics and George Gross and Harry Who.

Final tickets go on sale on Monday 18 April through BASS on 131 246 or bass.net.au.

**FOR PREMIUM, DINING AND HOTEL PACKAGES VISIT
SHOWBIZ.COM.AU/WICKED CALL SHOWBIZ ON
1300 WICKED**

For more information about WICKED go to wickedthemusical.com.au

For further information, interviews and images please contact:

Neil Ward, Neil Ward Publicity 0438 095 580, neil@neilwardpublicity.com.au