



MEDIA RELEASE

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WICKED HITS THE BEACHES THIS SUMMER

WICKED is hitting Sydney's beaches and sporting events this summer! The **WICKED** promotional team will visit popular beaches and events in **WICKED** Volvo cars to give away **WICKED** goodies such as frisbees, tattoos and a special ticket offer. **WICKED** fans should head down to these locations and look out for the **WICKED** Volvos!

Last weekend, the **WICKED** team spent time at **Circular Quay** and **Bondi**, and in coming weeks they are visiting **Palm Beach** and **Manly** (Jan 2), the **Sydney Cricket Ground** (Jan 3), **Gosford** and **Terrigal** (Jan 9), **Sydney Olympic Park** (Jan 10), **Wollongong** (Jan 16), **Gerringong** and **Kiama** (Jan 17), **Cronulla** (Jan 23), **Coogee** and **Bronte** (Jan 24) and **Darling Harbour** on Australia Day (Jan 26).

WICKED tells the untold story of the witches of Oz. Long before that girl from Kansas arrives in Munchkinland, two girls meet in the Land of Oz. One, born with emerald green skin, is smart, fiery and misunderstood. The other is beautiful, ambitious and very popular. How these two grow to become the Wicked Witch of the West and Glinda the Good Witch makes for the most spellbinding new musical in years.

As well as spell-binding audiences, **WICKED** has won 26 major awards including three Tony Awards®, a Grammy® Award and six Helpmann Awards® including Best Musical, and the Australian production has won great critic acclaim. Declared "A Cultural Phenomenon" by *Variety* and "The Best Musical of the Decade" by *Entertainment Weekly*, **WICKED** currently has productions in New York, San Francisco, London, Tokyo, Stuttgart, Sydney and on two North American tours. Based on the novel by Gregory Maguire, **WICKED** has music and lyrics by Stephen Schwartz, and a book by Winnie Holzman. The production is directed by Joe Mantello with musical staging by Wayne Cilento. **WICKED** is produced by Marc Platt, Universal Pictures, The Araca Group, Jon B. Platt, David Stone and John Frost.

www.wickedthemusical.com.au

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