



MEDIA RELEASE

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IT'S A WICKEDLY GREEN LANDSLIDE IN BRISBANE

In just under a month, **WICKED**, the worldwide smash hit musical phenomenon, has generated a box office landslide – and it's a green one! In an extraordinary rush, Queenslanders have snapped up over \$5.5M worth of tickets.

New performances from 11th – 16th January will go on sale to the emerald extravaganza on Monday 6th September from qtix on 136 246 or qtix.com.au. Premium, dining and hotel packages are available from Showbiz on 1300 WICKED. WICKED will open in Brisbane at the Lyric Theatre, QPAC from Tuesday 11th January 2011.

“While the rest of the country awaits decisions of a political nature, it has become clear that Queenslanders are definitely GREEN voters. There are no knife-edge decisions here. Queensland has voted and WICKED is a big GREEN winner.” said John Frost, Australia’s leading theatrical producer.

Mr. Frost went on to say, “We are delighted that bookings are so strong in Queensland. It is the most successful musical in the world today, and appeals to everyone from 8 to 80. People love it for so many different reasons – some for the engrossing story inspired by The Wizard of Oz, some for the astonishing sets and costumes, some for the soaring ballads, some for the deeper messages, and some to see the life-affirming friendship between the two girls who grow up to be Glinda the Good and the Wicked Witch of the West.

When the Australian production of WICKED arrives in Brisbane it will have played over 866 shows and will have been seen by well over 1 million Australians. WICKED’s record-breaking Australian run began in June, 2008 at Melbourne’s Regent Theatre, where it broke the city’s box office record and ran through August, 2009. The production transferred to Sydney’s Capitol Theatre on September 5, 2009 and will conclude its record-breaking run on September 26, 2010.

WICKED relates the untold story of the witches of Oz. Long before Dorothy drops in, two other girls meet in the land of Oz. One, born with emerald green skin, is smart, fiery and misunderstood. The other is beautiful, ambitious and very popular. WICKED tells the story of their remarkable odyssey, how these two unlikely friends grow to become the Wicked Witch of the West and Glinda the Good.



Currently in its 7th year on Broadway, WICKED's four North American and four international companies have cumulatively grossed \$2 billion and have been seen by 25 million people worldwide. WICKED is the winner of 35 major awards including the Grammy Award, three Tony Awards and six Helpmann Awards.

WICKED, with music and lyrics by Stephen Schwartz (*Godspell*, *Pippin*, Academy Award-winner for *Pocahontas* and *The Prince of Egypt*) and book by Winnie Holzman (*My So Called Life*, *Once And Again* and *thirtysomething*), is produced by Marc Platt, Universal Pictures, The Araca Group, Jon B Platt and David Stone, with John Frost as Australian Co-Producer.

WICKED proudly acknowledges its family of WICKED sponsors for the Brisbane season including Showbiz, Sofitel Brisbane, Channel 7, 97.3FM, Volvo Car Australia, Constellation Wines, Qantas Holidays, MAC Cosmetics.

For more information about the show go to wickedthemusical.com.au.

Tickets to the 2011 season of WICKED are on sale NOW

PHONE QTIX ON 136 246

www.qtix.com.au

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1300 WICKED

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