



THE BROADWAY MUSICAL
WICKED
THE UNTOLD STORY OF THE WITCHES OF OZ

PRESENTED BY **ANZ**

WICKED HITS \$7.25 MILLION

WICKED The Untold Story of the Witches of Oz, is setting box office benchmarks not matched in 25 years. The musical has its Australian premiere in Melbourne's Regent Theatre on July 12 and already holds more than \$7.25 million in advance bookings.

'**WICKED** sold 3,000 tickets on Thursday' the musical's Australian co-Producer said today, 'and with less than three weeks before we go into rehearsal on May 19 the demand for tickets is really hotting up.'

John Frost, whose name is synonymous with blockbuster successes, said, 'To get an idea of the scale of our advance bookings you have to go back to the 1980s, when Cats and Phantom set the box office alight.

'The Washington Post called **WICKED** the biggest box office success story since the peak years of The Phantom of the Opera and I believe we are going to experience the same phenomenon.

'Like Phantom, around 30 per cent of our advance sales are coming from interstate: music theatre lovers from Brisbane to Perth who have been hearing about the international success of the show. **WICKED The Untold Story of the Witches of Oz** opened on Broadway in October 2003 and has played to full houses for all but two performances. For seats to the show theatergoers on Broadway need to book eight months ahead.

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www.wickedthemusical.com.au